

VALERIE SEPEDA

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PERSONAL STATEMENT

I am a highly organized and creative video producer with over 10 years of experience in video production and editing. My experience spans several industries, in which I consistently deliver engaging and informative content for promotional, educational, commercial, and social media purposes. I love collaborating with kind, hardworking folks who enjoy what they do and aspire to make work as much fun as it is productive!

PROFESSIONAL SKILLS

Videography

- Certified Drone Pilot (specializing in landscape and urban locations)
- Live Production (live camera operation, audio mixing, and using a switcher)
- News Style Shoots (shooting video on the fly, also known as “run and gun” style shooting, including interviewing subjects in various weather and lighting conditions)

Video Editing and Motion Graphics

- Long Format Video Editing (for web series, educational pieces, news style pieces, and documentaries)
- Motion Graphics (such as typography, simple animation, and adding lower thirds)
- Editing Software Proficiency in: Adobe Premiere Pro, Final Cut, After Effects and Davinci Resolve

Production

- Creating a Story (storyboarding and developing creative pitches)
- Project Management (clear and consistent communication, scheduling, and managing team expectations)
- Budgeting (working within a project budget and delivering a polished product at any price point)

Photo Editing

- Photo Retouching (including color correction and photo manipulation)
- Editing Software Proficiency in: Adobe Suite, including Photoshop, Lightroom, Bridge, Illustrator

WORK EXPERIENCE

Owner, Founder, and Senior Video Producer // VIDPro	June 2023 - Present
Senior Video Producer // Oakland Unified School District	October 2016 - June 2023
Lead Video Producer // Donor Network West	September 2014 - September 2016
Video and Motion Graphics Intern // Bleacher Report	June 2013 - August 2013
Software Instructor // Apple	October 2010 - September 2014

WORK SAMPLES

www.valeriesepeda.com